

Official Program 25 cents

Lewis Field Stadium
Saturday, Oct. 21, 1967
2 p.m.

HOME COMING

Fort Hays State vs Emporia State

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OFFICIAL PROGRAM

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Official Tiger Program

October 21, 1967

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ABOUT THE COVER . . .

The cover on today's football program is a vivid artist's conception
of some of the many things that go into the making of football and
today's outstanding young men who take part in such endeavors. Sig-
nificant of Homecoming, of course, is the chrysanthemum.

Today's Game

Hornets Invade Lewis Field

Today's game pits the Fort Hays State Tigers against the visiting Emporia State Teachers College Hornets in an important Central Inter-collegiate Conference football clash.

The invading Hornets bring a five-game losing skein into today's contest and would like nothing better than to pick up their first win of the season during CIC competition. The Hornets are a young team with plenty of enthusiasm and hope to mar the Tiger Homecoming celebration by slipping a loss on the Bengals.

FHS on the other hand, is sporting a 1-3 season mark including a 35-0 CIC victory over Washburn University. The Tigers hope to get another win under their belts and make a run for the conference title. FHS and Pittsburg State are defending co-champions.

Today's game marks the 41st time these two colleges have met on the gridiron. Emporia holds a 24-14 advantage in the win column. Two of those 40 games ended in ties. FHS holds a four-game winning streak over the Hornets.

The worst defeat ever administered by the arch rivals was a 40-0 Emporia victory over the Tigers in 1942. Two years ago, FHS rang up its largest margin by bouncing the Hornets 42-7. Last year, the Tigers won a 27-13 game at Emporia.

Emporia State is coached by Ron Blaylock, an Emporia State graduate in his first year at the Hornet helm. Blaylock is a former Big-Eight performer. He was a starting quarterback at Kansas State University. He terms this year and next as rebuilding ones even though the Hornets are playing what the coaching staff calls the toughest schedule in years.

On the homefront, FHS feels it found itself in the last two ball games although the coaching staff says the Tigers have been playing fine football since the opening game. FHS has played some of the finest small college football teams in the Midwest, according to the coaching staff. The passing of quarterback Leo Hayden, the receiving of Ken Caywood and Dennis Spratt, and the blocking and defensive effort have continued to improve with each game and have been primarily responsible for the Tiger surge.

Next Week's Game

Fort Hays State entertains Southern Colorado State College here at Lewis Field Stadium next Saturday in a non-conference football contest.

The Indians from Pueblo bring a 2-2-1 season mark into the fray (excluding today's game with Fort Lewis College). Wins have come at the expense of Washburn University and Emporia State, today's Tiger opponent. Losses were incurred at the hands of Panhandle A&M (Okla.), and Western New Mexico University. The Indians played the Colorado State College Bears to a 7-7 tie.

FHS will face two of the fastest backs they have seen to date this season. Halfbacks Frank Hester and Willie Redmon pace a potent Indian attack with their continuous game-breaking threats.

Last Year's Game

One year ago, FHS and Emporia State played to a 13-13 halftime score, then the Tigers broke it open with two quick touchdowns in the third quarter and posted a 27-13 CIC victory.

Scoring touchdowns for the Tigers were Tommy Stevens, Ken Caywood and Rich Dreiling who scored twice. Quarterback Bob Johnson established a school record by connecting for four TD passes.

Emporia touchdowns were scored by end Dean Woodson and quarterback Ron Modellmog. Both are back with the Hornets this season.

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Homecoming Queen Candidates



TONYA BIGGS
Phillipsburg Junior



PAT WESS
Great Bend Junior



JAN MORRIS
Garden City Junior



JUDY MARCOTTE
Hays Senior

One of the five coeds pictured on this page will reign over Homecoming festivities this weekend. They were chosen from 15 candidates nominated by living groups and organizations on campus. The student body makes the final queen selection. Candidates for the honor other than those on this page included: Cathy Avery, Larned senior; Virginia Gilmore, Hays senior; Joan Griesse, Russell junior; Arlene Hamburg, Ogallah junior; Linda Johnson, Goodland senior; Brenda McCallum, Great Bend junior; Elaine Rabenseifner, Olmitz junior; Judy Sothers, Courtland senior; Jo Anne Tedesco, Lake Mahopac, New York; and Jo Ann Walt, Collyer junior.

Other Homecoming activities included the annual tug-of-war between the freshman and sophomore classes over Big Creek; the traditional parade this morning; the annual bonfire last evening during which the Homecoming Queen's identity was revealed; the new Forsyth Library dedication; Homecoming dinner and class reunions; Alumni Assn. annual business meeting and of course, the topper, the Homecoming Dance set for this evening at Sheridan Coliseum.



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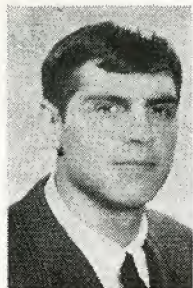
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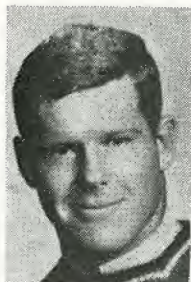
1967 TIGERS



Terry Claycamp
HPER



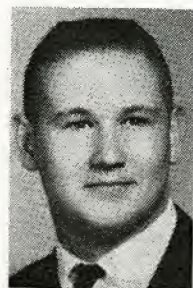
Rich Dreiling
Business



Gerald Bowman
HPER



Charley Myers
HPER



Bud Estes
Business



Doug Opdycke
HPER



Leo Hayden
Political science



Lynn Lashbrook
HPER



Ken Albers
Industrial Arts



Ken Caywood
HPER



Dennis Bean
HPER



James Powell
Chemistry



Jon Mastin
Undecided



Tom Foran
HPER



Frank Tappan
HPER



Jerry Smetana
Prelaw

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Stadium Information

Fort Hays State is happy to assist Tiger football fans in any way possible. We hope you will feel free to seek our assistance in any problems you might encounter at FHS games.

Telephone: The only telephone available is in the press box atop the east stadium. It is for emergency use only.

Rest Rooms: Located under both the east stands and the west stands. Your help in keeping these facilities clean will be greatly appreciated.

Emergency Announcements: If absolutely necessary, announcements will be made by the public address announcer in the press box atop the east stadium.

Lost and Found: Lost and found articles will be handled in the press box, or contact the sports information service (625-5611, Ext. 206) the following week.

Concessions: Concessions are sold under both the east stands and the west stands.

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WRA sells — Hot Dogs, Coffee
Seventh Cavalry sells — Popcorn

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1967 TIGERS



Ron Goates
HPER



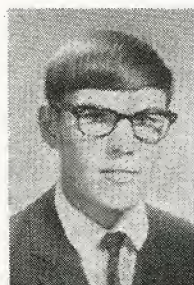
Steve Seirer
HPER



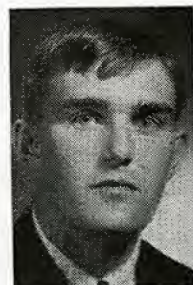
Roger Faulkender
Industrial Arts



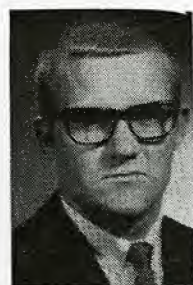
Ken Feist
Industrial Arts



Fred Cress
HPER



Dennis Spratt
Mathematics



Fred Teeter
Undecided



Bob Weeks
HPER



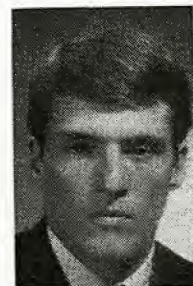
Jesse Kennis
HPER



Randy Keller
Undecided



Ken Burkhardt
HPER



Jerry Harrison
Political Science



Paul Simmons
HPER



Fred Lysinger
HPER



Bill Greenway
Prelaw



John Covington
HPER

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Fort Hays State Roster

NO.	NAME	POS.	HT.	WT.	AGE	YR.	EXP.	HOMETOWN
10	John Covington	QB	6-1	190	22	Jr.	T	Fulton, Ky. '63
11	Leo Hayden	QB	5-11	195	22	Sr.	2	Goodland '63
12	Ralph Zipfel	QB	6-0	175	18	Fr.	0	Belleville, Ill. West '67
14	Ronnie Cummings	QB	5-8	155	18	Fr.	0	Morland '67
15	Kurt Siemers	QB	5-10	175	19	So.	S	Luray '66
20	Ron Goates	HB	5-11	172	21	Jr.	T	Hays '65
21	Ken Gasper	HB	5-10	170	18	Fr.	0	Osborne '67
22	Jerry Harrison	HB	6-0	175	20	Jr.	T	Beloit '65
23	Roger Faulkender	HB	5-10	160	18	So.	1	St. Francis '66
25	Fred Teeter	HB	5-11	155	19	So.	T	Oakley '66
30	Jon Mastin	FB	5-10	195	20	Jr.	1	Wichita (Campus) '65
31	Fred Cress	FB	6-0	175	18	Fr.	0	Goodland '67
32	Bob Weeks	SB	5-10	195	18	Fr.	0	Ransom '67
33	Gerald Bowman	FB	5-10	190	22	Sr.	1	Zook '62
35	Rich Dreiling	FB	6-1	205	21	Sr.	2	Victoria '64
40	Terry Claycamp	SB	6-1	195	21	Sr.	3	WaKeeney '64
41	Gary Riedy	FB	5-11	175	18	Fr.	0	Hope '67
42	Paul Simmons	SB	6-0	205	20	Jr.	T	Denton '65
43	Pat Holliman	SB	5-10	175	18	Fr.	0	St. Francis '67
44	Charles Davidson	G	5-10	175	18	Fr.	0	Hope '67
50	Charlie Myers	C	6-0	220	21	Sr.	2	Goodland '64
51	Terry Gideon	C	6-0	205	18	Fr.	0	Valley Center '67
52	Bud Estes	C	6-1	235	20	Sr.	2	Bucklin '64
53	Harold Harting	C	6-3	200	19	So.	S	Norton '66
54	Doug Opdycke	C	5-10	195	21	Sr.	3	Hutchinson '64
60	Steve Geist	G	5-8	190	17	Fr.	0	Scott City '67
61	Darrell Moody	G	5-11	205	17	Fr.	0	Norton '67
62	Jesse Kennis	G	5-11	210	23	Jr.	2	Phillipsburg '62
63	Pat Billingsley	G	5-11	195	18	Fr.	0	Shawnee Mission South '67
64	Ken Burkhardt	G	6-0	205	20	Jr.	T	Kinsley '64
65	Tom Foran	G	5-7	240	21	Sr.	1	Wilson '64
66	Dana Nokes	G	6-0	185	18	Fr.	0	Great Bend '67
67	Dennis Lodovici	G	5-8	188	19	So.	T	Victoria '66
68	Steve Lee	G	6-1	190	18	Fr.	0	Maur Hill '67
69	Dennis Bean	G	5-10	195	22	Jr.	2	Phillipsburg '63
70	Randy Keller	T	6-3	230	19	So.	T	Great Bend '66
71	Stan Cormack	C	6-0	250	17	Fr.	0	Osborne '67
72	Steve Eickmann	T	6-2	240	18	Fr.	0	Belleville '67
73	James Powell	T	6-3	250	20	Jr.	1	Mankato '65
74	Frank Tappan	T	6-4	240	19	So.	1	Lyons '66
75	Jerry Smetana	T	6-1	215	20	Jr.	1	Phillipsburg '65
76	Myron Koerner	T	6-2	220	18	Fr.	0	Hays (St. Joseph '67)
77	Larry McCants	E	6-2	190	18	Fr.	0	Goodland '67
78	Ted Fritz	T	5-9	160	18	Fr.	0	Grinnell '67
79	Tom Beatty	T	6-2	275	19	So.	S	Luray '66
80	Kenny Caywood	E	5-10	175	20	Jr.	1	St. Francis '65
81	Lynn Lashbrook	E	5-9	160	18	So.	1	Wyandotte '66
82	Lyle White	HB	5-10	160	18	Fr.	1	Wyandotte '67
83	Ken Albers	E	5-11	180	20	Sr.	2	Chapman '64
84	Steve Robben	E	6-1	175	18	Fr.	0	Victoria '67
85	Harvey Munsch	E	6-0	188	18	Fr.	0	Hays (St. Joseph) '67
86	Ken Feist	E	6-0	180	22	Sr.	S	Ellinwood (Claflin) '64
87	Gary Dunn	G	6-0	185	18	Fr.	0	Plains (Southwestern Hts.) '67
88	Fred Lysinger	E	6-2	199	19	So.	0	Oakley '66
89	Dennis Spratt	E	6-3	195	19	So.	T	Ellsworth '66
	Steve Adams	E	6-0	200	18	Fr.	0	Decatur '67

EXP. — Letters at FHS

S — Squadman

T — Transfer

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Fort Hays State

Probable Offensive Lineup

80	KEN CAYWOOD	LE
73	JAMES POWELL	LT
65	TOM FORAN	LG
50	CHARLEY MYERS	C
64	KEN BURKHART	RG
70	RANDY KELLER	RT
89	DENNIS SPRATT	RE
11	LEO HAYDEN	QB
20	RON GOATES	HB
33	GERALD BOWMAN	SB
35	RICH DREILING	FB

FHS Squad

10 Covington, QB	63 Billingsley, G
11 Hayden, QB	64 Burkhart, G
12 Zipfel, QB	65 Foran, G
14 Cummings, QB	66 Nokes, G
15 Siemers, QB	67 Lodovici, G
20 Goates, HB	68 Lee, G
21 Gasper, HB	69 Bean, G
22 Harrison, HB	70 Keller, T
23 Faulkender, HB	71 Cormack, C
25 Teeter, HB	72 Eickmann, T
30 Mastin, FB	73 Powell, T
31 Cress, FB	74 Tappan, T
32 Weeks, FB	75 Smetana, T
33 Bowman, FB	76 Koerner, T
35 Dreiling, FB	77 McCants, E
40 Claycamp, SB	78 Fritz, T
41 Riedy, FB	79 Beatty, T
42 Simmons, SB	80 Caywood, E
43 Holliman, SB	81 Lashbrook, E
44 Davidson, G	82 White, HB
50 Myers, C	83 Albers, E
51 Gideon, C	84 Robben, E
52 Estes, C	85 Munsch, E
53 Harting, C	86 Feist, E
54 Opdycke, C	87 Dunn, G
60 Geist, C	88 Lysinger, E
61 Moody, G	89 Spratt, E
62 Kennis, G	

Emporia State

Probable Offensive Lineup

86	ELWIN McROY	SE
77	DOUG CURTIS	LT
63	JERRY BORTKA	LG
54	CLINT WEBBER	C
67	TERRY WOOD	LG
76	VERNON REEVES	RT
83	CHUCK SULZEN	TE
7	VIC CASTILLO	QB
15	MAX SMITH	WB
11	RON MODELMOG	RB
32	CHARLEY DIVITTO	FB

Emporia Squad

7 Castillo, QB	62 Turner, G
11 Modellmog, B	63 Bortka, G
12 Leahy, QB	64 Hand, G
14 Janesko, QB	65 Lindholm, G
15 Smith, WB	66 Peters, G
21 Bott, B	67 Wood, G
22 Perkins, B	68 Bulmer, G
31 Steele, B	71 Schopner, T
32 Divitto, B	72 Antrim, T
34 Moore, B	74 Banks, T
41 Caywood, B	75 Ackeret, T
42 McIlvain, B	76 Reeves, T
44 Miyagii, B	77 Curtis, T
51 Clark, LB	78 Demesko, T
54 Webber, C	82 Dorsey, E
55 Krebs, C	83 Sulzen, E
57 Hutton, G	84 Woodson, E
58 McGrae, G	85 Stankiewicz, E
61 Schmitz, G	86 McRoy, E

OFFICIALS:

Referee—Ray Wauthier,
Manhattan

Umpire—Joe Rich, McPherson

Linesman—Tom Carlson, Topeka

Judge—Chet Laney, Topeka

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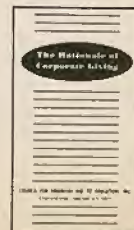
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Emporia State Roster

NO.	NAME	POS.	HT.	WT.	YR.	HOMETOWN
7	Vic Castillo	QB	5-10	175	Sr.	San Antonio, Texas
11	Ron Modellmog	B	5-9	167	Jr.	Fort Collins, Colo.
12	Bob Leahy	QB	6-2	178	Jr.	Lindenhurst, N. Y.
14	Robert Janesko	QB	6-0	178	Fr.	Kansas City
15	Max Smith	WB	6-1	185	Sr.	Overland Park
21	Ervin Bott	B	5-10	170	Fr.	Wichita
22	Wally Perkins	B	5-9	161	Fr.	Freeport, N. Y.
31	Sam Steele	B	6-0	190	Fr.	Arkansas City
32	Charley Divitto	B	6-0	196	Fr.	Croton-on-Hudson, N. Y.
34	Larry Moore	B	6-0	184	Jr.	Emporia
41	Doug Caywood	B	5-10	145	So.	Emporia
42	Steve McIlvain	B	5-11	175	So.	Olpe
44	Dennis Miyagii	B	5-8½	155	So.	Hawaii
51	Lon Clark	LB	5-10½	173	Fr.	Junction City
54	Clint Webber	C	6-0	209	So.	Emporia
55	Jim Krebs	C	5-11	198	Fr.	Shawnee Mission
57	Bud Hutton	G	6-0	206	Fr.	Kansas City
58	Jon McGrae	G	6-1	183	Fr.	Kansas City
61	Jim Schmitz	G	5-7	172	Fr.	Lawrence
62	Red Turner	G	6-0	204	So.	Wichita
63	Jerry Bortka	G	5-11	180	Jr.	Kansas City
64	Leo Hand	G	5-10	175	Sr.	Webster, N. Y.
65	Jim Lindholm	G	5-11	185	Sr.	Windom
66	Paul Peters	G	6-1½	210	Fr.	Wichita
67	Terry Wood	G	5-11	196	Jr.	Independence
68	Craig Bulmer	G	6-5	224	Fr.	Prairie Village
71	Richard Schopner	T	6-2	225	Fr.	Junction City
72	Dave Antrim	T	5-11	201	Fr.	Salina
74	Mike Banks	T	6-1	200	Fr.	Kansas City
75	Jim Ackeret	T	6-0	200	Sr.	Holton
76	Vernon Reeves	T	5-11	210	Sr.	Dallas, Texas
77	Doug Curtis	T	6-4	225	Sr.	Webster, N. Y.
78	Ron Demesko	T	6-2	235	Sr.	Youngstown, Ohio
82	Jim Dorsey	E	6-0	168	Sr.	Mulvane
83	Chuck Sulzen	E	6-3	190	Jr.	Shawnee
84	Dean Woodson	E	6-1½	190	Sr.	Kansas City
85	Frank Stankiewicz	E	6-2	207	Fr.	Kansas City
86	Elwin McRoy	E	5-6	150	So.	Leavenworth

All hometowns from Kansas unless otherwise noted.

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Vagabond Motel

Insurance, Real Estate

Bieker Real Estate
High Plains Insurance Co.
National Insurance Co.
Finch Real Estate

Jewelers

Vern Webster Jewelers

Lumber Companies

Hardman Lumber Co.
Schwaller Lumber Co.

Music

Music Manor

Office Supplies

Markwell Stationery Co.
Northwestern Typewriter Co.,
Inc.

Oil Marketers

Hays Oil Co.
Adolph Reising
Hartman Oil Co.

Retail Liquor Stores

Clyde L. Bunker
E. R. Schueler

Organizations

FHS K-Club
Lions Club
Hays Rotary Club

Radio-TV Stations

KAYS Radio-TV

Restaurants

A & W Root Beer
Al's Chickenette
Burger Shack
Centennial Restaurant
Dan's Drive-In

Shoe Stores

Brown's Shoe Fit

Truck Lines

Graves Truck Line

Wholesale Distributors

Midwest Tobacco & Candy Co.
Oldham Sales
S & W Supply Co.
State Distributors

Miscellaneous

Ross Beach
Eddy Clinic
Norb Dreiling
John O'Farmer, Inc.
P. F. Felten
A. H. Krueger
Vernon Meckel
Dr. Siler & Dr. Watts
Dr. John Streck
Bob Schmidt
Darrell Hinkhouse
John Woelk
Whitey Engel
A. E. Rodgers, Paradise
A. W. Hawkes
C. L. Mann
Carl Paustian
Westamerica Securities, Inc.
Oak Street Apartments
Dr. James D. Colyer
Max Meuli, Kansas City
Ekey Studio & Camera Store
Vitztum, Inc.
Ozie Meckel
Rex Culley

Fort Hays Insurance

Mack and
Dave Meckenstock

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Before the game . . .

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Specializing in steaks,
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11:30 a.m. - 10 p.m.

Saturdays till 11 p.m.

. . . After the game

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1967 TIGERS



Ralph Moody
Undecided



Steve Robben
Business



Harold Harting
Business



Lyle White
Business



Ted Fritz
Undecided



Charles Davidson
Undecided



Dana Nokes
Business



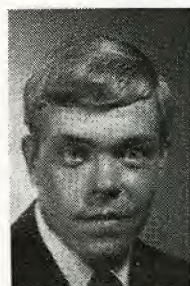
Terry Gideon
Undecided



Steve Eickman
Ind. Arts



Tom Beatty
Agriculture



Pat Hollimon
Pre-law



Ken Gasper
Undecided



Pat Billingsley
Pre-dental



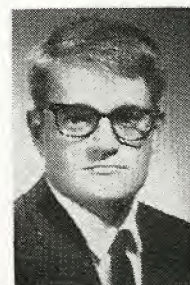
Ralph Zipfel
Business



Gary Reidy
Undecided



Dennis Lodovici
Undecided



Steve Lee
Undecided



Steve Geist
Business



H. Carrithers
Undecided



Steve Adams
Pol. Science



Harvey Munsch
Undecided



Ron Cummings
Pol. Science

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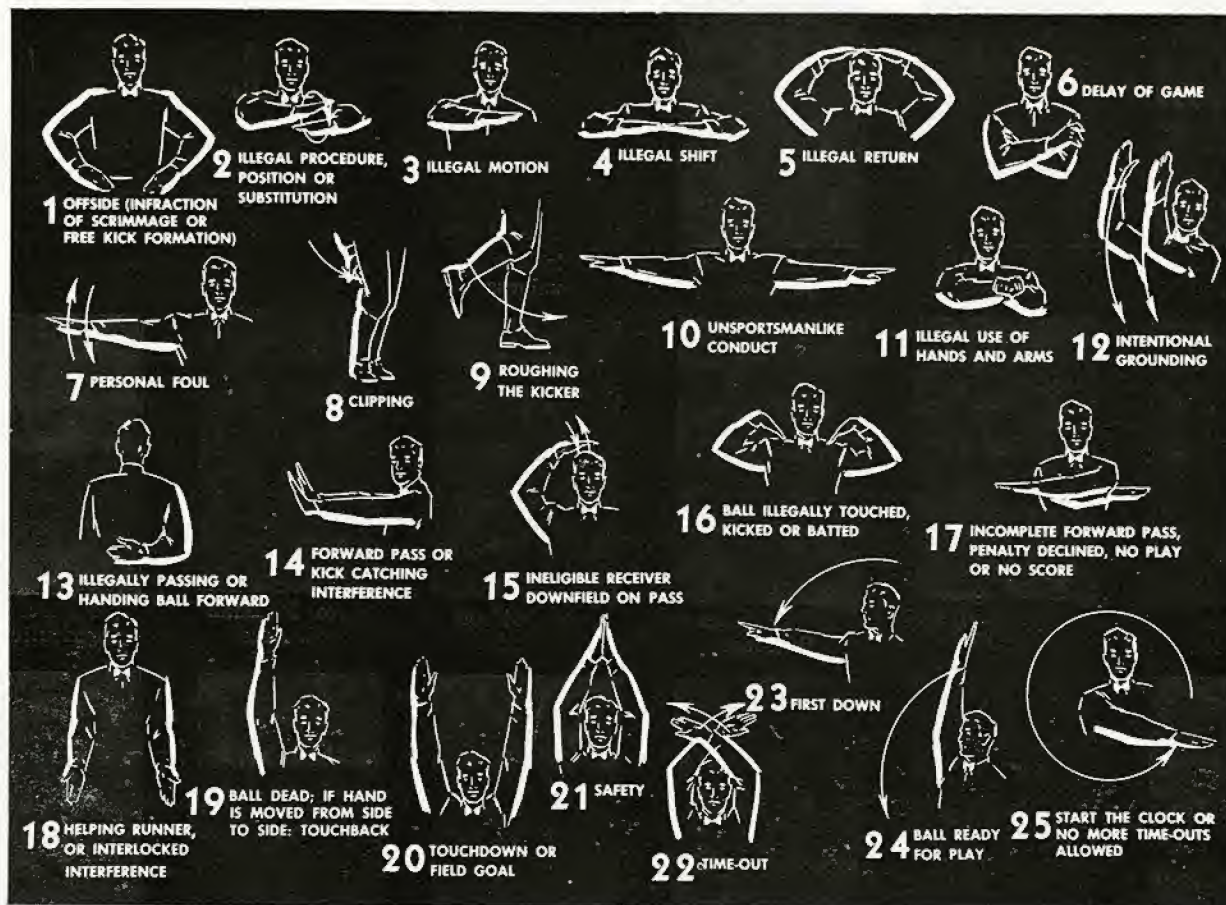
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Tiger Shop
for Guys

Across from Campus

'Busch' Gross Award

The Busch Gross award is one of the highest honors an athlete at Fort Hays State College can receive. It is in recognition of the lifetime of service Paul (Busch) Gross gave to FHS that the award is given annually at the Homecoming football game.

Busch Gross, a native of Hays, served as head FHS basketball coach from 1930 through 1946 and was athletic director from 1930 until his death in December, 1964. Busch was an outstanding athlete as an undergraduate at FHS. He quarterbacked the only undefeated, untied football team in the school's history in 1917.

The Gross Award honors the outstanding senior athlete of the past school year. A committee makes the selection on the basis of character, leadership, scholarship and athletic achievement.

Past winners and the sports in which they competed:

1957 Ron Miller, Elmo	1962 Duplicate awards: Dean Larson, Ada; Kent Bauer, Pawnee Rock
1958 Dan Johnson, Hays	1963 Herb Stange, Sterling
1959 Gary Casey, Hutchinson	1964 Sam McDowell, Smith Center
1960 Darrel Hildebrand, Hill City	1965 Clark Engel, Abilene
1961 Lyle Wingate, Pretty Prairie	1966 Don Lakin, Pawnee Rock



Paul (Busch) Gross
1895-1964

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Varsity Band Show Set For November 18



Saturday, November 18, the Fort Hays State Band Varsity show will be held in Sheridan Coliseum. Headlining the cast of musicians is Earl Hoffman, music consultant at Northwestern University and jazz specialist. He will perform on the trombone, baritone and tuba as well as be a guest conductor. A clinic for all brass instruments will be held at 3 p.m. in Malloy 126. FHS band director Lyle Dille says a fine evening of entertainment is in store for those who attend.

The program will include:

ACT I "GRIDIRON GLORY"

Tiger Football Band
"Tiger Debs"
Sheryl Simmons

ACT II "CONCERT IN THE PARK"

Overture
Barbershop Quartet
Earl Hoffman — Soloist

ACT III "THAT'S JAZZ"

Jazz Ensemble
Earl Hoffman — soloist
Ernest Bastin — soloist
Karen Anderson — vocal

OCA IV "FINALE"

Varsity-Symphonic Bands
Earl Hoffman — soloist and
guest conductor

POWER

IN THE TIGER ATTACK

And

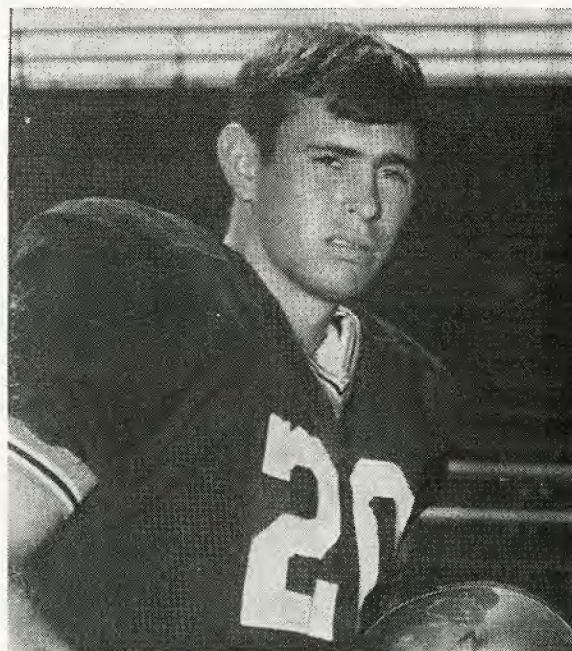
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RON GOATES . . . Sophomore speedster

Today's Opponent—Emporia State College

The Kansas State Teachers College of Emporia is a state-supported college of teacher education and liberal arts.

Located in Emporia, the Teachers College is the largest of the Central Intercollegiate Conference schools in terms of fulltime students. Enrollment at FHS's sister institution is approximately 7,000 students.

The president of Emporia State is Dr. John E. Vissar who is completing his first year at that spot. Dr. Joseph Pease is the Hornet athletic director and Ron Blaylock is the head football coach.

The nickname of Teachers College athletic squads is, of course, Hornets. Emporia State colors are Black and Old Gold. The Hornets football offensive system is called a pro-set and the Emporians are members of the Central Intercollegiate Conference, the National Association of Intercollegiate Athletics, and the National Collegiate Athletic Assn.

Emporia State Teachers College graduates more teachers each year than any other college or university in the state. Almost as many people return to the Teachers College in the summer for graduate work as are enrolled in the other CIC colleges and universities.

A faculty of approximately 350 men and women offers a broad variety of courses in many different areas at the Teachers College. The mission of the college, reviewed and approved by the Board of Regents, has for 100 years emphasized the preparation of teachers, librarians, counselors, supervisors and administrators for the schools of Kansas. Certain preprofessional course sequences and liberal arts degree programs, closely related to the higher education needs of teachers, are also available at the Teachers College.

On February 15, 1865, one teacher and eighteen students began regular work in the upper room of a school building owned by the city

of Emporia. The first graduating class (in 1867) consisted of two young women, and it was that year that the first permanent building was completed. Since that time, more than 40,000 degrees and certificates have been issued.

★ ★ ★ ★

Voice of the Tigers

Tonight's ball game, like all Tiger games this season, is being carried live by KAYS Radio. Seated in his radio booth in the press box is Keith Cummings, broadcasting the play-by-play for KAYS Radio. Every Tiger football and basketball game, at home and away, is carried by KAYS Radio under the Sponsorship of the KAYS Sports Boosters Club.

Cummings is news and sports director at KAYS. He is a graduate of Fort Hays State.



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wins football games. Planning is also the secret to your financial security. Let us help with all your financial needs.



Foreground: Chevelle SS 396. Camaro SS, top right. Corvette Sting Ray, top left.



Our Sports Department

A look of bold innovation and the feel of competitive excitement set Chevrolet sport models apart from the pack for '68.

Revolutionary styling.

Looking like a dream car come to life, the '68 Corvette Sting Ray is an astonishingly beautiful new sports car. It's nearly seven inches longer and two inches lower. Startling new features include Hide-A-Way windshield wipers concealed beneath a power-operated cowl panel, rear deck spoiler, high-backed bucket seats and push-type door opening buttons.

Great performers, too.

Quieter and smoother riding this year, Chevelle and Camaro,

"The Hugger," offer new sports car-type performance—better handling, big engines. Camaro SS has a bulging striped hood that covers your choice of either a 350- or 396-cubic-inch V8. Chevelle SS 396 for '68 has completely new styling, a wider tread, shorter wheelbase, and a twin-domed hood.

More engine efficiency.

Standard on many models with automatic transmission is an ingenious carburetor heater that gives you increased efficiency in cold weather. Standard, also, is a new GM exhaust emission control.

New ventilation system.

Astro Ventilation, a brand-new system of bringing in outside air, comes on Corvette, Camaro and the Caprice Coupe, and is available on many other models.

Proved safety features.

All Chevrolet safety features are continued and you get many new ones such as energy-absorbing front seat backs and side marker lights for '68. Be smart. Be sure. Buy now at your Chevrolet dealer's.

Free!

Get Chevrolet's 60-page College Football Handbook



Chevrolet's College Football Handbook contains a complete rundown on all the top teams, plus action photographs and inside looks by famous sports commentators. You'll also find the schedules and line-ups of all 33 NCAA games to be televised this fall. It's yours for the asking at your Chevrolet dealer's.

'68 Chevrolets

